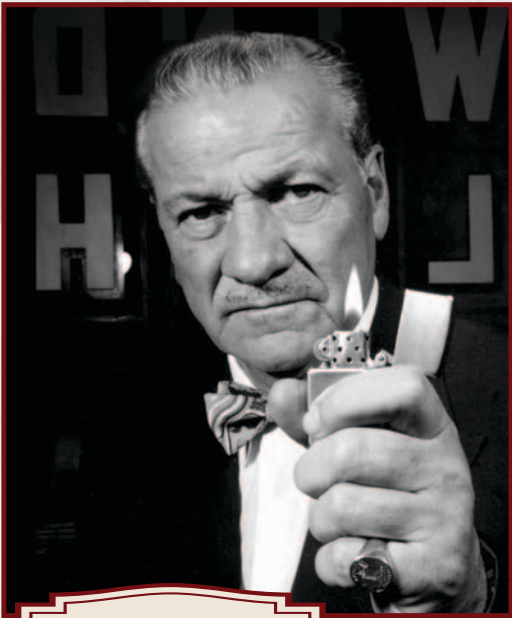




1 9 3 2 - 2 0 1 2

Anniversary Collection

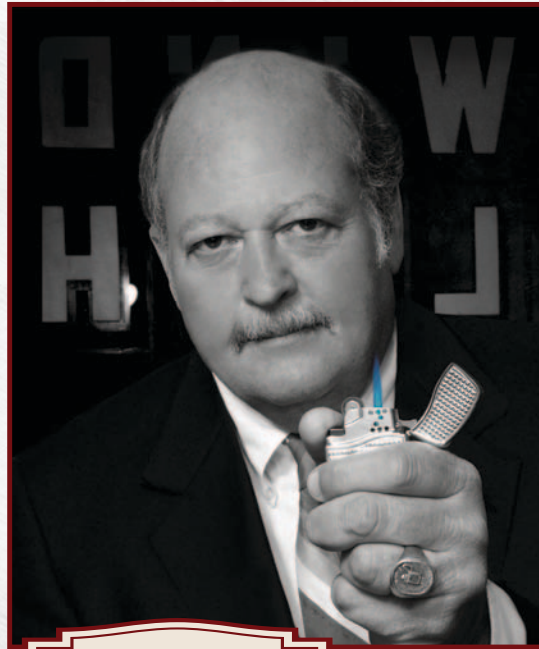


GEORGE G. BLAISDELL
ZIPPO FOUNDER

SARAH BLAISDELL DORN
OWNER EMERITUS

George B. Duke is owner and chairman of the board of Zippo Manufacturing Company. He is the son of Sarah B. Dorn, owner emeritus, and grandson of the late George G. Blaisdell.

In 1932, George G. Blaisdell founded his business on a simple premise: *build your product with integrity, stand behind it 100%, and success will follow.* For almost 80 years, that principle has been the cornerstone of the family-owned company whose iconic product is now known in over 150 countries worldwide.



GEORGE B. DUKE
OWNER & CHAIRMAN

Duke described his grandfather as "a man who had the vision and the belief that his company could achieve the success we are celebrating today . . . It is his ingenuity and his love for Zippo, a love that has been passed down through three generations, that has kept the flame alive."

Today, a fourth generation is picking up the torch, and the flame burns stronger than ever.



GRANT B. DUKE
ENGINEERING INTERN



28249
Armor Black Chrome

80th Anniversary Limited Edition

Stylish bright cut and laser engraving accentuate the sophisticated Black Chrome Armor finish of Zippo's 80th Anniversary Limited Edition collectible. Each lighter is authenticated with Anniversary Edition bottom stamp and consecutive numbering on side, and packaged in a distinctive black self-display box. Only 41,932 pieces of this limited edition commemorative will be produced for worldwide distribution during Zippo's 80th anniversary year.



Certificate of Authenticity

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zippo

A **zippo** 1932-2012
ANNIVERSARY EDITION
BRADFORD, PA. MADE IN U.S.A. 

Celebrate Zippo's 80th anniversary year! Zippo introduces the 80th anniversary logo in vibrant color on Herringbone Sweep, a chevron-patterned brushed chrome finish.

This anniversary edition is packaged in an eco-friendly box with custom lid and display card. Available through the 2012 anniversary year.



28192
Herringbone Sweep



80th Anniversary Limited Edition
Lighter Fluid - 4 oz.

80th Anniversary commemorative fuel is available in limited markets only while supplies last.

For optimum performance of every Zippo hand warmer and windproof lighter, we recommend genuine Zippo premium lighter fluid.

11-80ANNIVLEBRU