

zippo®

OUTDOOR LINE

2010 CATALOG





Part Number / Page Number Cross Reference Table



OUTDOOR LINE

PART #	PAGE #	PART #	PAGE #
207	8	24625	10
218	8	24626	10
221	8	24627	10
231	8	24628	10
451	8	24629	10
200ZP	8	24630	10
24817	8	24631	10
24818	8	24632	10
24717	8	24633	10
24821	8	24634	10
24574	11	24635	10
24575	11	40001-000270	9
24576	11	40001-000271	9
24577	11	40001-000272	9
24578	11	40001-000273	9
24579	11	40001-000274	9
24580	11	40001-000275	9
24581	11	40001-000276	9
24582	11	40001-000277	9
24583	11	40001-000278	9
24584	11	40001-000279	9
24585	11	40001-000280	9
24586	11	40001-000281	9
24587	11	40001-000282	9
24588	11	40001-000283	9
24589	11	40001-000284	9
24590	11	40001-000285	9
24591	11	40001-000286	9
24592	11	40001-000287	9
24593	11	40001-000288	9
24594	11	40001-000289	9
24595	11	40001-000290	9
24596	11	40001-000291	9
24597	11	40001-000292	9
24598	11	40001-000293	9
24599	11	40001-000294	9
24600	11	40001-000295	9
24601	11	40001-000296	9
24602	11	40001-000297	9
24603	11	40001-000298	9
24604	10	40001-000299	9
24605	10	40001-000300	9
24606	10	40001-000301	9
24607	10	44000	7
24608	10	44001	7
24609	10	44002	7
24610	10	44003	6
24611	10	121375	4
24612	10	121330	5
24613	10	121321	5
24614	10	121340	5
24615	10	121351	5
24616	10	40182	6
24617	10	2406N	8
24618	10	2425	8
24619	10	3341	8
24620	10	3365	8
24621	10	3801	9
24622	10	3800	9
24623	10		
24624	10		

THE WORLD FAMOUS
ZIPPO

GUARANTEE

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed. This guarantee gives you specific legal rights and you may also have other rights which vary from state to state.

zippo Zippo Manufacturing Company
13 Bedford Street
Bradford, PA 16701 USA

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

THE ZIPPO OUTDOOR LINE. EVERYTHING NEEDED TO KEEP WARM IN THE WILDERNESS.



FIRE. It's a must-have in the Great Outdoors. And that's why the Zippo Outdoor Line is a must-have for any outdoorsman. From the Campfire Starter cedar pucks to the rugged, reliable Outdoor Utility Lighter, it has everything needed to get the fire started. So stock the Zippo Outdoor Line on your shelves so your customers can choose which products to put in their backpacks.

OUTDOOR UTILITY LIGHTER

Features Include:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME

121375
\$30.95



The OUL® - Outdoor Utility Lighter - is built to handle the rugged conditions that come with hunting, fishing and camping. The wind-resistant dual-flame and durable metal construction mean it can take on the outdoors no matter the season.

OUL® - Outdoor Utility Lighter



Dual-Flame

Burns hotter and stronger, allowing outdoorsmen to light the fire more quickly.

Rugged

Solid metal construction means it can handle the tough conditions encountered in the wilderness.



Two



Durable

Its rugged design ensures that it can outlast the outdoors.

Three

FLEXIBLE NECK UTILITY LIGHTER



Features Include:

PATENTED CHILD-RESISTANT SAFETY BUTTON (on back) →

ADVANCED IGNITION SYSTEM →

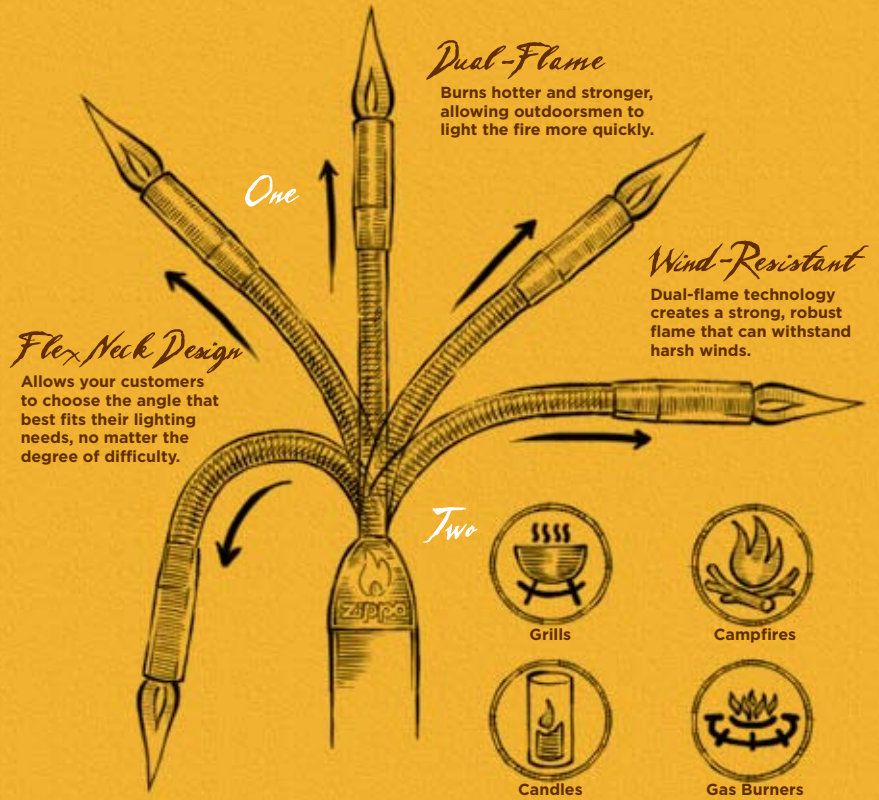
FUEL-LEVEL INDICATOR (on side) →

ADJUSTABLE FLAME →

Rubberized Flat Black
121330 - Filled
121321 - Empty
\$19.95

Satin Silver
121340 - Filled
121351 - Empty
\$19.95

Flexible Neck Utility Lighter



Grills, lanterns, tiki torches and fireplaces all require a certain degree of precision when being lit. And that's where the Flexible Neck Utility Lighter comes in. Its slim, powerful nozzle easily fits into the openings on most grills and lanterns, and with wind-resistant dual-flame technology, it's ideal for any outdoor setting.





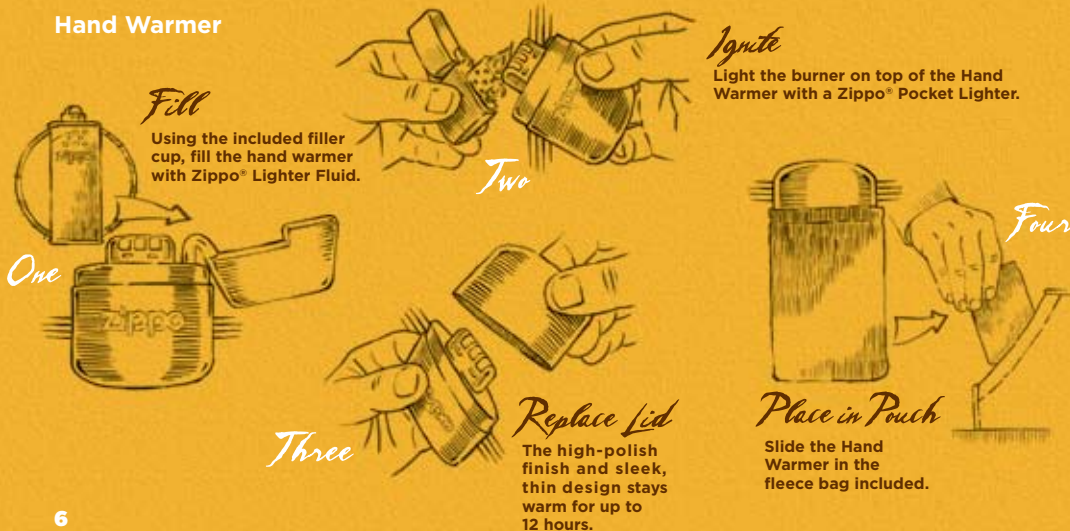
HAND WARMER

40182
\$19.95

44003
Replacement Burner
\$7.95

Your customers want to be able to enjoy the Great Outdoors even when it's cold outside. And that's why we built our rugged, metal hand warmer. It has a high-polish finish and a sleek, thin design so it easily fits into pockets, and it's virtually odorless (great for hunters) and stays warm for up to 12 hours. Plus, it's reusable with Zippo lighter fluid and includes a convenient filler cup and warming bag. So whether your customers are going hunting or hitting the slopes, our hand warmer will keep them warm while they're at it.

Hand Warmer



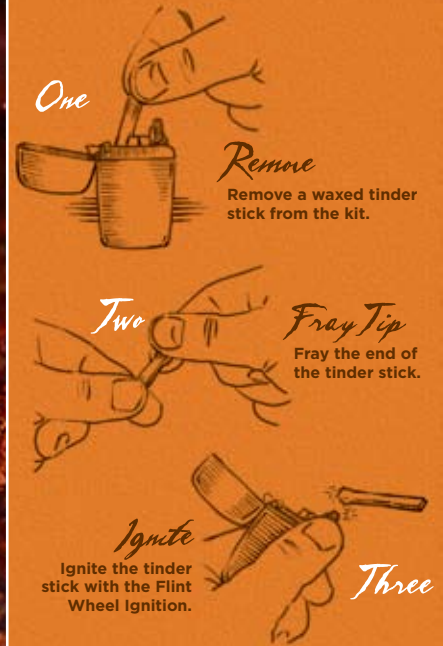
EMERGENCY FIRE STARTER KIT



44001
\$19.95

44002
Waxed Tinder Sticks
\$4.95

Emergency Fire Starter Kit



In the outdoors, getting a fire started quickly can be a matter of life and death. And with our Emergency Fire Starter Kit, starting a fire has never been easier. The reliable flint wheel ignition easily lights the water-resistant waxed tinder sticks. And with a water-resistant O-ring seal built into the case, the contents stay dry.

No kindling? No newspaper? Well, with our Campfire Starter cedar pucks, that's no problem. The unique blend of compressed cedar sawdust and wax lights quickly, even when it's wet. The back of it is scored so it can be used to start four fires, it's made from 100% all-natural recycled materials, and it gives off a Western Red Cedar aroma.



44000
\$1.49

Campfire Starter

Use one of the four pieces to ignite the fire.





WHEN THE OUTDOORS COMES CALLING, ANSWER WITH THE FAMOUS ZIPPO CLICK.

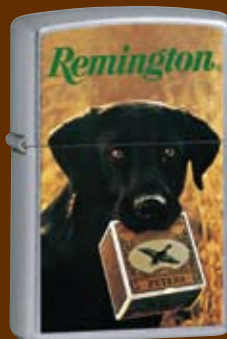


24717
Toffee
\$27.95

The outdoors requires products that are rugged, durable and can handle everything Mother Nature throws its way. And with their lifetime guarantee, excellent craftsmanship and windproof design, our pocket lighters can handle the outdoors, and then some.

Contact your Zippo Sales Representative for additional Zippo outdoor-themed pocket lighters.

Remington®



24817
Street Chrome
\$27.95



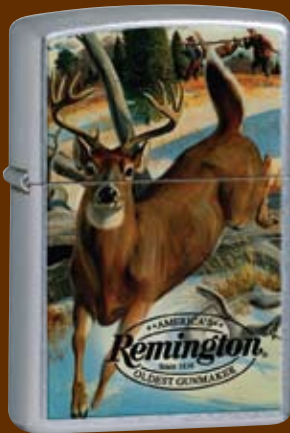
451
Realtree®
\$24.95



200ZP
Street Chrome
\$21.95



207
Street Chrome
\$14.95



24818
Street Chrome
\$27.95

BILL JORDAN'S
REALTREE
America's Most Versatile Camo Pattern:

Realtree Hardwoods HD © 2001 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



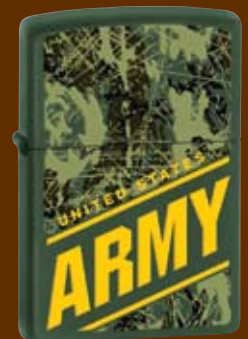
218
Black Matte
\$18.95



221
Green Matte
\$18.95



231
Orange Matte
\$18.95



24828
Green Matte
\$26.95

All Zippo Pocket Lighters are shipped empty without lighter fluid. So be sure to stock Zippo Lighter Fluid for your customers.



3341
Lighter Fluid 4 Oz.
\$3.00



3365
Lighter Fluid 12 Oz.
\$6.20



2406N
Flint Card
.70 each



2425
Wick Card
.70 each


THE ONLY WAY TO DISPLAY HOME-TEAM PRIDE AND GRILLING EXPERTISE AT THE SAME TIME.



40001-000296
Black MPL® - NFL
San Diego Chargers
\$24.95

There's no better way for your customers to light the grill at their next tailgate party than with our NFL MPL®s. Their rugged metal construction makes them durable, and the advanced ignition system guarantees they'll light.

All NFL MPL®s are \$24.95.

 40001-000270	 40001-000271	 40001-000272	 40001-000273	 40001-000274
 40001-000275	 40001-000276	 40001-000277	 40001-000278	 40001-000279
 40001-000280	 40001-000281	 40001-000282	 40001-000283	 40001-000284



Features Include:

PATENTED CHILD-RESISTANT SAFETY BUTTON (on back)


















ADVANCED IGNITION SYSTEM

FUEL-LEVEL INDICATOR (on side)

ADJUSTABLE FLAME



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 40001-000285	 40001-000286	 40001-000287	 40001-000288	 40001-000289	 40001-000290
 40001-000291	 40001-000292	 40001-000293	 40001-000294	 40001-000295	 40001-000296
 40001-000297	 40001-000298	 40001-000299	 40001-000300	 40001-000301	



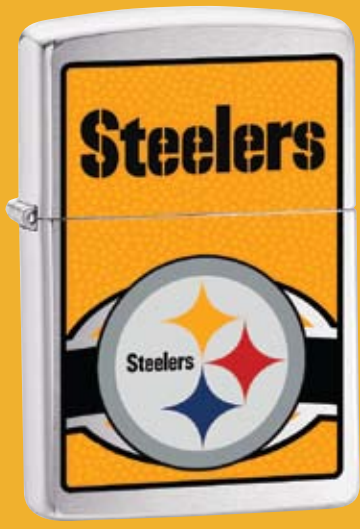
3801
Butane Fuel
1.9 Oz. \$3.30



3800
Butane Fuel
4.5 Oz. \$4.20



WITH ZIPPO POCKET LIGHTERS, TEAM SPIRIT HAS NEVER HAD SO MUCH SOUL.



Your customers aren't just avid outdoorsmen. They're also avid sports fans. And with our NFL pocket lighters, they can support their team no matter where they're at.

24632
Pocket Lighter - NFL
Pittsburgh Steelers
\$29.95

All NFL team logos are on a brushed chrome pocket lighter. \$29.95



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MLB™ POCKET LIGHTERS

Help your customers show their love for their favorite MLB™ team with our MLB™ lighters. They're tough, durable and 30,000-screaming-fans proof.

24588
Pocket Lighter - MLB™
Philadelphia Phillies™
\$29.95

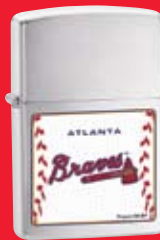
All MLB™ team logos are on a brushed chrome pocket lighter. \$29.95



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24574



24575



24576



24577



24578



24579



24580



24581



24582



24583



24584



24585



24586



24587



24589



24590



24591



24592



24593



24594



24595



24596



24597



24598



24599



24600



24601



24602



24603





WHEN IT COMES TO THE OUTDOORS THE ZIPPO OUTDOOR LINE IS THE COMPLETE PACKAGE.



Outdoor Utility Lighter



Flexible Neck Utility Lighter - Silver



Flexible Neck Utility Lighter - Black



Display Tray

(Available in filled and unfilled packaging)



Hand Warmer



Pocket Lighter



Fire Starter Kit



Campfire Starter



Self-Displayer Pre-Pack



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BRADFORD, PA 16701

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FAX: 800 362-3598
Zippo.com