

ZIPPO RED HOT & ROCKIN'



Encore Edition



24737
BS SHRUNKEN HEAD
Street Chrome
UPC: 24737-9



24708
AMPLFR
Street Chrome
UPC: 24708-9

There are few ways a guy can let the world know exactly where he stands. The music he listens to and the Zippo lighter he carries are two of them. In fact, there's no greater way for a man to bare his soul to the world than by grabbing his Zippo lighter, flipping it open and holding it high when the band plays his favorite song. They're both authentic, original, and true expressions of individuality. Zippo and Rock are just meant to be together.

LIGHTERS THAT SAY WHO YOUR CUSTOMERS ARE, WITHOUT SAYING A WORD.

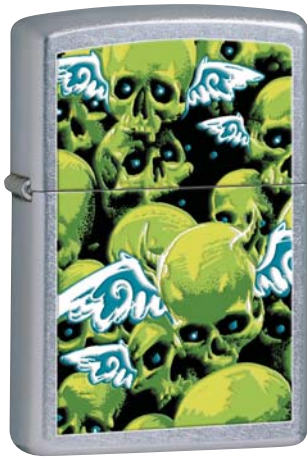


24716
EYBLL
White Matte
UPC: 24716-4



24712
MSC
Black Matte
UPC: 24712-6





24736

BS WAITING LINE
Street Chrome
UPC: 24736-2



24710

ZPP CRD
Black Matte
UPC: 24710-2



24714

PC LV PRSPRTY
High Polish Chrome
UPC: 24714-0



24720

SX PCK
High Polish Chrome
UPC: 24720-1



24709

VLTRS
High Polish Chrome
UPC: 24709-6



24734

PSYCH
Lurid
UPC: 24734-8

**SKULLS. ALCOHOL. PEACE SIGNS.
THOSE WHO TRULY KNOW WHO THEY ARE,**





24723

WLL BY DRNKS
Black Matte
UPC: 24723-2



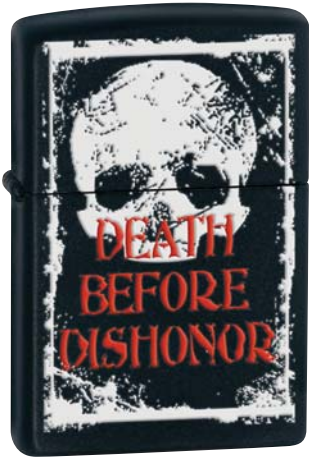
24715

CSSETTE
Street Chrome
UPC: 24715-7



24713

FSH
Black Matte
UPC: 24713-3



24711

DTH BFRE DSHNR
Black Matte
UPC: 24711-9

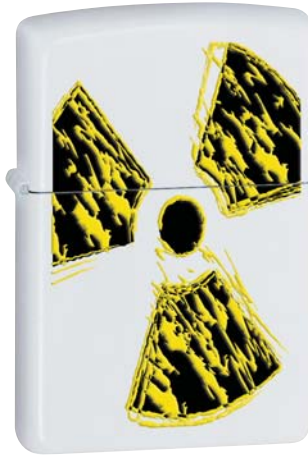


CARRY ONE OF THESE.





24719
RPTLE EYE
Black Matte
UPC: 24719-5



24718
RDCTV
White Matte
UPC: 24718-8



24735
SKLL
Street Chrome
UPC: 24735-5

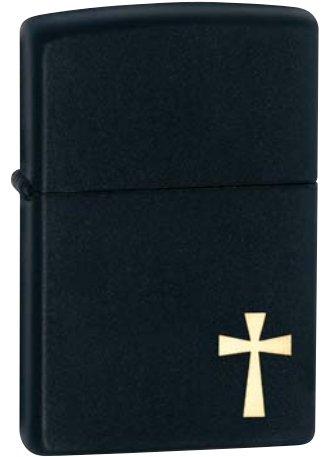
**RED HOT & ROCKIN' LIGHTERS DON'T COME WITH ATTITUDE.
THEY BRING IT OUT.**



24722
2 PPL SHRT OF A THRSM
Royal Blue Matte
UPC: 24722-5



24717
BS BULLTHLE
Toffee
UPC: 24717-1



24721
CRSS
Black Matte
UPC: 24721-8



TURNING UP THE VOLUME IN 2009

Our aggressive marketing plan intersects with the audience and directly ties to their music passion with Zippo lighters. We are launching an extensive online social networking effort - and even a Zippo/Rolling Stone microsite, ZIPPOENCORE.COM, hosting exclusive music-related content.

