

PROMOTIONAL
PRODUCTS
COLLECTION



zippo[®]
FOR REAL



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In the year 1932 in a small town named Bradford in northern Pennsylvania, George G. Blaisdell laid the foundation for a unique story of success. It all began when a good friend in a country club lit his cigarette with a bulky Austrian gas lighter. In response to his sceptical and

ZIPPO BASIC NO. 1 WORLDWIDE BRUSHED CHROME



200
Brushed Chrome



200
Brushed Chrome
with Lustre Etch



230
Vintage Brushed Chrome



1600
Slim Brushed Chrome



200PL
Pipe Lighter Brushed
Chrome



200
Brushed Chrome
with Surface Imprint

ZIPPO HISTORY

inquisitive expression, he received the answer, "It works." This moment changed the life of George G. Blaisdell, and it became the hour when the Zippo Lighter was born. The name was also quickly found: a few years earlier, another creative American had invented the zipper.

ZIPPO CLASSIC BRUSHED BRASS



204B
Brushed Brass



240
Vintage Brushed
Brass



204B
Brushed Brass
with Lustre Etch



204B
Brushed Brass
with Laser Engraving



204B
Brushed Brass
with Computer Engraving

So Mr. Blaisdell named his lighter Zippo. And in his workshop above the Rickerson & Pride Garage, he produced 82 Zippo Lighters in the first month and made a turnover of 62 dollars and 15 cents. Today, 70 years after the company was founded, Zippo has more than 1000 employees →

ZIPPO CLASSIC POLISHED BRASS



254B
High Polished Brass



270
Vintage Polished Brass



1654B
Slim High Polished
Brass

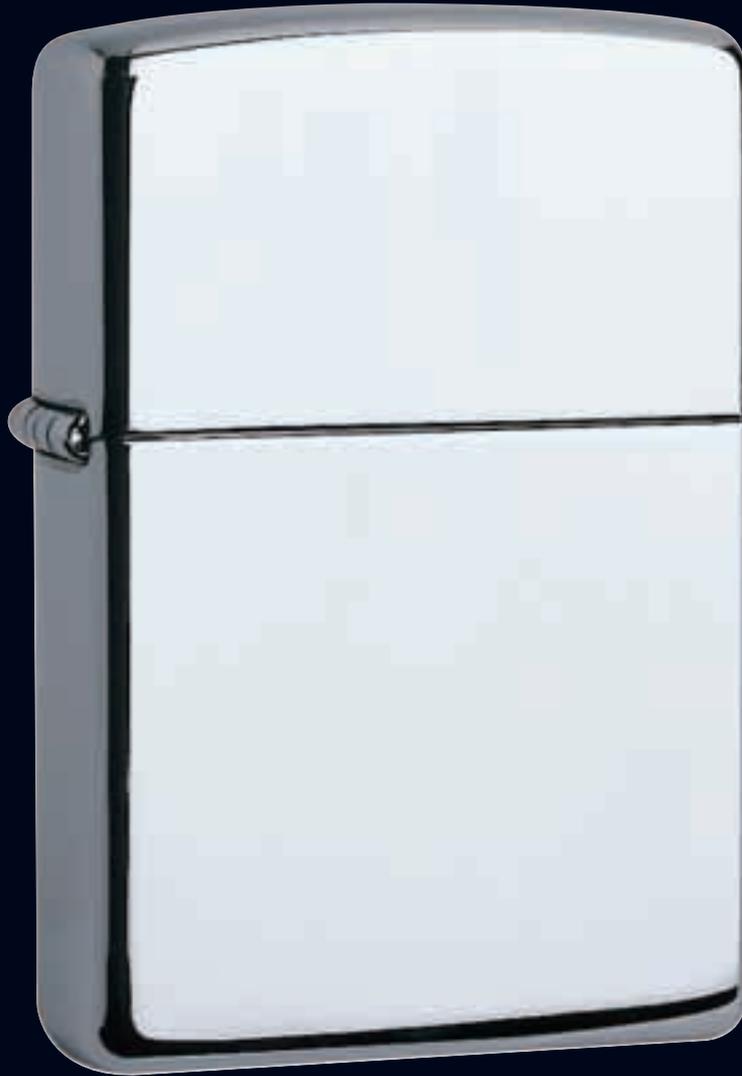


254B
High Polished Brass
with Lustre Etch

ZIPPO HISTORY

in its factory in Bradford, and every day it manufactures nearly 70,000 Zippo Lighters that are sent to all parts of the world. A traditional American product born during the Great Depression - Black Friday in October 1929 had still not been overcome - the Zippo Lighter became a symbol for typical American

ZIPPO CLASSIC POLISHED CHROME



250
High Polished Chrome



1610
Slim High Polished
Chrome



260
Vintage High Polished



250
High Polished Chrome
with Laser Engraving



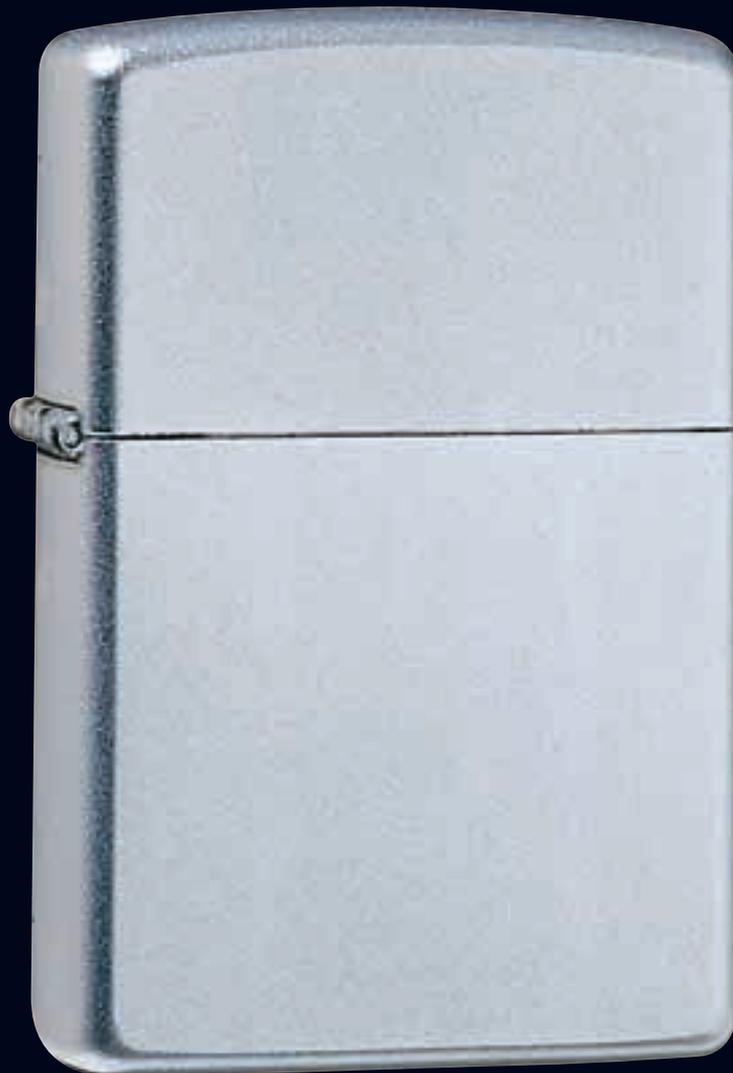
250
High Polished Chrome
with Surface Imprint



250
High Polished Chrome
with Lustre Etch

values. It was especially the lifetime guarantee that led to the great success in the United States and then worldwide. The Zippo Lighter became a symbol for the American way of life and, without exaggeration, the world's best-known lighter.

ZIPPO CLASSIC CHROME FINISH



205
Satin Chrome



1605
Slim Satin Chrome



1607
Slim Street Chrome

ZIPPO HISTORY

This myth is also famous due to its presence at the focal points of the world. Many buyers who are non-smokers benefit from its reliability. Sailors and hunters never venture out without their Zippo. Except for small changes, Zippo Windproof Lighters have been produced the same way for decades. While the proven

ZIPPO 1941 REPLICA



1941
1941 Replica



1941
1941 Replica,
Bottom Stamp



1941
1941 replica,
4-barrel hinge



1941
with Lustre Etch



1941
with Surface Imprint



1941
1941 Replica, Special Box

technology remained unchanged, new designs are regularly made for special occasions and license editions that continually give the Zippo Lighter a new look. With this concept, the Zippo Lighter is not only the world's most reliable, but also the most

ZIPPO BLACK ICE



150
Black Ice



150
Black Ice
with Surface Imprint



150
Black Ice
with Laser Engraving



150
Black Ice
with Surface Imprint

ZIPPO HISTORY

collected lighter. More than 20 % of all Zippo Lighters sold go directly into the hand of collectors. Rare specimens fetch top prices at collectors' markets. So the Zippo-Click has become an international synonym for reliability and quality.

ZIPPO CLASSIC COLORS



1618



218

more colors are available on request



1633



218
with Surface Imprint



229
with Surface Imprint



229
with Laser Engraving



233



20447
Harvest Bronze



20446
Sapphire

**ZIPPO
MOOD INDIGO**



20328
Mood Indigo



20328
Mood Indigo
with Surface Imprint



20328
Mood Indigo
with Surface Imprint



20328
Mood Indigo
with Laser Engraving

ZIPPO CHAMPAGNE



20327
Champagne



ZIPPO MPL – MULTI-PURPOSE LIGHTER

For more than 70 years, Zippo lighters have been setting standards worldwide.

Zippo made a name for itself with a product philosophy based on exceptional quality, greatest durability and highest possible guarantee. All over the world Zippo is a synonym for unique, unmistakable lighters and has come to embody the American Way of Life.

This extraordinary success is both expectation and motivation for us. With the quality know-how and experience of 70 years we have taken the first step to expand the Zippo product range decisively and developed the new Zippo Multi-Purpose Lighter – the Zippo MPL. Zippo MPL – the gas lighter for many different uses – at home and on the go.

Its multi-purpose applications make the Zippo MPL a necessity. Whether at home, at a barbecue, for candles or the fireplace or on the road camping, the Zippo MPL quickly becomes an indispensable companion.

For this reason, its variable applications make it the perfect gift for everyone. And the best thing is – the Zippo MPL brings along its own quality gift box.

As always, it's the little details that set Zippo above the rest. The unique two-button ignition of the Zippo MPL ensures a high level of safety and easy operation.



Zippo – the name you trust for quality lighters

Durable metal casing (brass plated)

Advanced ignition system

Adjustable flame dial



121369
Zippo MPL Silver Satin with Gift Box



In the tradition of Zippo pocket lighters, the case of the Zippo MPL is brass plated. This makes the Zippo MPL exceptionally durable. The combination of high-quality materials and the ergonomic, yet stylish design makes the Zippo MPL fit comfortably into your hand.

Two-button safety ignition

Ergonomic design

Retractable hanger

Fuel display window

Filler opening for Zippo Premium Butane Gas



3929 i
Zippo Premium Butane Gas

ZIPPO – IMPRINT AREAS

ZIPPO IMPRINT AREAS



ZIPPO PRINT INFORMATION

Zippo is proud of its reputation for producing the highest quality imprinting in the specialty advertising business. We have the capability of creating just the right image for you. We offer a variety of customization methods including our newest "padprinting".

PAD PRINTING (PP)

Pad printing is a versatile process due to its unique ability to print on three-dimensional objects. The image to be transferred is etched into a printing plate called a cliché. Once mounted in the machine, the cliché is then flooded with ink. The pad is positioned over the cliché, the pad picks up the image and transfers it to the desired substrate location. The image is deposited completely and leaves the pad ready for the next cliché.



ETCH & PAINT (EP)

Zippo's Etch and Paint method produces an attractive, durable imprint. A reversed image is silk-screened on a plated Zippo product with an acid resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.

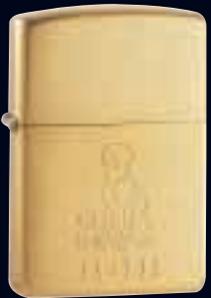
SURFACE IMPRINT (SI)

Surface Imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.



LUSTRE ETCH (LE)

The Luster Etch process starts with an unplated product, and is the same as Etch and Paint through the acid bath. No colors are used for Luster Etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



LASER ENGRAVING (LA)

Laser Engraving is one of the most popular customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer-programmed to generate crisp, accurate replication of your artwork. Laser Engraving is now available on most Zippo products. Show us your artwork and we will tell you if Laser Engraving will work for you.



COMPUTER ENGRAVING (AE)

The crisp, clean look of Computer Engraving has become one of the most popular customization methods Zippo offers. Skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each engraving machine is custom programmed through a keyboard or from digitized artwork.

Process option is dependent on product selected.

PACKAGING OPTIONS

PACKAGING OPTIONS



LPCBK
Zippo pouch with clip;
black leather



LPLB
Zippo pouch with loop;
brown leather



LPCB
Zippo pouch with clip;
brown leather



LPLBK
Zippo pouch with loop;
black leather



LPTBK
Zippo pouch with loop and
thumb notch; black leather



LPGSE
Regular Lighter Pouch Gift Set;
lighter and pouch are not
included



EZILT
Individual Tin;
lighter not included



50R
Regular Gift Kit;
Includes fuel and six flints



252160
Cardboard Gift Box;
lighter not included



VGBR
Blue velvet Gift Box;
lighter not included

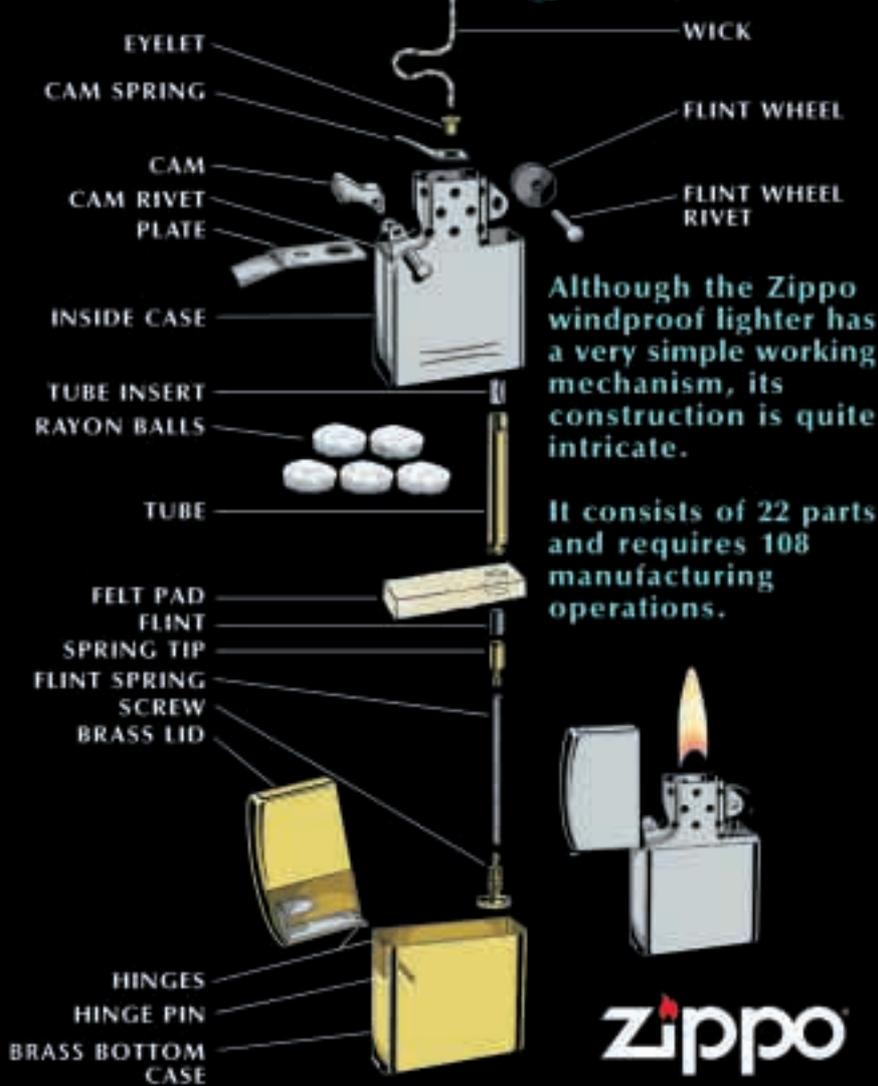


VGBRB
Black velvet Gift Box;
lighter not included



CD-ROM Set
Combination Gift Sets;
CD-ROM and lighter not included

Zippo Windproof Lighter ANATOMY



This example shows a zippo lighter with the Identification Code July 1997



IDENTIFICATION CODES			
YEAR	LEFT	J	RIGHT
1996	A. W.		301
1997	A. W.		31
1998	A. W.		204
1999	A. W.		87
2000	A. W.		204
Beginning in 2001 the Roman numerals, indicating the year, were replaced with numbers corresponding to the year plus the date of the year of manufacture as follows:			
2001	A. W.		1
2002	A. W.		2
2003	A. W.		3
2004	A. W.		4
2005	A. W.		5
2006	A. W.		6
2007	A. W.		7
2008	A. W.		8
2009	A. W.		9
2010	A. W.		10

For more collecting information consult one of several books about Zippo lighters or visit zippo.com.

CLOCKS



40004

Travel Alarm Clock; Folding travel analog alarm clock; Famous Zippo shape look; Quartz movement; Alarm on/off, snooze function; Dial light; Night light - button on bottom; Picture frame with calendar insert; Batteries included; Zippo gray velvet travel pouch; Individual gift box



40005

Travel Alarm Clock. Folding travel LCD alarm clock; famous Zippo shape look; Crescendo alarm and snooze function; Night light - switch at bottom; Batteries included; Zippo gray velvet travel pouch; Individual gift box



40007

Travel Alarm Clock; Folding travel analog alarm clock; Famous Zippo shape look; Quartz movement; Crescendo alarm and snooze function; Night light - switch at bottom; Batteries included; Zippo gray velvet travel pouch; Individual gift box



40008

Travel Alarm Clock; Folding travel analog alarm clock; Famous Zippo shape look; Quartz movement; Crescendo alarm and snooze function; Night light - switch at bottom; Batteries included; Zippo gray velvet travel pouch; Individual gift box



40006

Travel Alarm Clock. Folding travel LCD alarm clock; famous Zippo shape look; Crescendo alarm and snooze function; Night light - switch at bottom; Batteries included; Zippo gray velvet travel pouch; Individual gift box

TAPE MEASURES

TAPE MEASURES



6560

Tape Measure; high polish chrome; Convenient pocket-size measuring device; Combination metric-inch scale; Easy to read white face; 200 cm retractable steel blade; Solid brass case; Lightweight design; Tightly wound, strong recoil spool, Perfect for pocket, purse, home, or office; Individual gift box



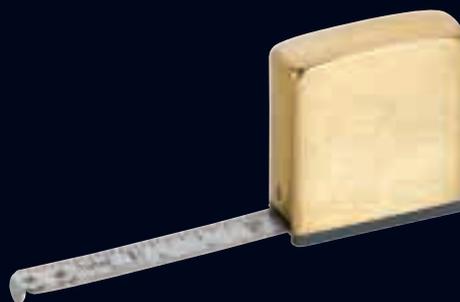
6260

Tape Measure; brush chrome; Convenient pocket-size measuring device; Combination metric-inch scale; Easy to read white face; 200 cm retractable steel blade; Solid brass case; Lightweight design; Tightly wound, strong recoil spool, Perfect for pocket, purse, home, or office; Individual gift box



40076

Tape Measure; brush stainless steel; 2,5 Meter Tape Measure; Stainless steel case construction; Combination metric/inch scale; 250 cm retractable steel blade; Rubber grip; Push lock mechanism; Stainless steel belt clip; Individual gift box



6260B

Tape Measure; brush brass; Convenient pocket-size measuring device; Combination metric-inch scale; Easy to read white face; 200 cm retractable steel blade; Solid brass case; Lightweight design; Tightly wound, strong recoil spool, Perfect for pocket, purse, home, or office; Individual gift box



40077

Tape Measure; color yellow; 5 Meter Tape Measure; Plastic case construction with stainless steel imprint panel; Combination metric/inch scale; 500 cm retractable steel blade; Rubber grip; Push lock mechanism; Stainless steel belt clip; Individual gift box



40078

Tape Measure; color silver; 5 Meter Tape Measure; Plastic case construction with stainless steel imprint panel; Combination metric/inch scale; 500 cm retractable steel blade; Rubber grip; Push lock mechanism; Stainless steel belt clip; Individual gift box

SUNGLASSES



2123RP
Black/red pearl bright; smoke lenses



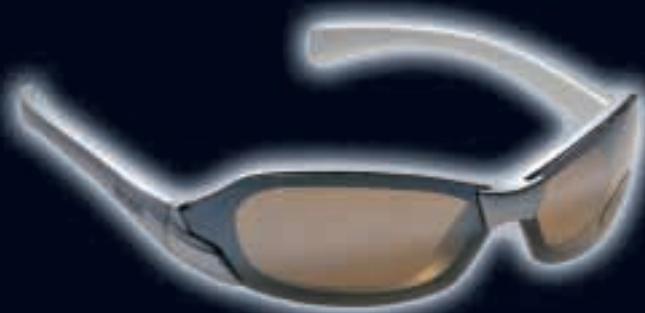
3001NG
Black rubber; smoke lenses



3053DL
Demi bright; rosas mirror lenses



4098NL
Black bright; smoke lenses



3143AM
Silver Matte frames; silver mirror lenses



5153NG
Black rubber; smoke lenses

BALLPENS

BALLPENS



41025



41026



41027



41028



41029

41025 - 41029 ALLEGHENY BALLPEN

Allegheny Ballpen; Solid brass construction throughout; Twist action mechanism for smooth and easy operation; High quality, medium point black refill; Uses standard refills; Rigid spring steel clip; Standard packaging: grey velour drawstring pouch; Optional: Deluxe gift box available



41005



41006



41007



41008



41009

41005 - 41009 KINZUA ROLLERBALL

Kinzua Rollerball; Solid brass construction throughout; Cap-off action; High quality black refill; Uses standard refills; Rigid spring steel clip; Standard packaging grey velour drawstring pouch



41018



41019

41018 - 41019 OSWAYO BALLPEN

Oswayo Ballpen; Solid brass construction throughout; Twist action mechanism for smooth and easy operation; High quality, medium point black refill; Uses standard refills; Rigid spring steel clip; Standard packaging: grey velour drawstring pouch; Optional: Deluxe gift box available

BALLPENS



41000



41001



41002



41003



41004

41000 - 41004 KINZUA BALLPEN

Kinzua Ballpen; Solid brass construction throughout; Twist action mechanism for smooth and easy operation; High quality, medium point black refill; Uses standard refills; Rigid spring steel clip; Standard packaging: grey velour drawstring pouch; Optional: Deluxe gift box available



41010 LANIGAN BALLPEN

Lanigan Ballpen; Solid brass construction throughout; Twist action mechanism for smooth and easy operation; High quality, medium point black refill; Uses standard refills; Rigid spring steel clip; Standard packaging: grey velour drawstring pouch; Optional: Deluxe gift box available



41011 LANIGAN ROLLERBALL

Lanigan Rollerball; Solid brass construction throughout; Cap-off action; High quality black refill; Uses standard refills; Rigid spring steel clip; Standard packaging grey velour drawstring pouch



41034 CHAUTAUQUA BALLPEN

Chautauqua Ballpen; Solid brass construction throughout; Twist action mechanism for smooth and easy operation; High quality, medium point black refill; Uses standard refills; Rigid spring steel clip; Standard packaging: grey velour drawstring pouch; Optional: Deluxe gift box



41035 CHAUTAUQUA ROLLERBALL

Chautauqua Rollerball; Solid brass construction throughout; Cap-off action; High quality black refill; Uses standard refills; Rigid spring steel clip; Standard packaging grey velour drawstring pouch

OTHER ACCESSOIRES

OTHER ACCESSOIRES



GGS
Special packaging option; Greenskeeper™
Golf Tool Gift Set Packaging (Zippo does not
provide golf balls)



7700G
Greenskeeper; Brush Gold; Golf spike cleaning
tool; Two handy ball markers; Divot repair tool;
Durable, lightweight stainless steel construc-
tion; Individual gift box



7700
Greenskeeper; Brush Stainless; Golf spike
cleaning tool; Two handy ball markers; Divot
repair tool; Durable, lightweight stainless
steel construction; Individual gift box



40018
Letter Opener; Brush Chrome with stainless steel
blade; Metal letter opener in the famous Zippo
shape look; Inserted blade; Individual gift box



40015
Petite Letter Opener; Brush Chrome with
stainless steel blade; Small metal letter
opener; Inserted blade; Individual gift box

OTHER ACCESSOIRES



7105

Knife; Razor-sharp Tru-Sharp™ stainless steel blade; Stainless steel handle with lock-blade safety feature)



40052

Key Holder; Metal key holder with Zippo flintwheel lock ; Wire loop, Individual gift box



40039

Luggage Tag; Metal luggage tag in famous Zippo shape; Loop strap, Individual gift box



7280

Knife; Leather Sheath

7200

Knife; Razor-sharp Tru-Sharp™ stainless steel blade; Stainless steel handle with lock-blade safety feature



40088

Whistle; Metal whistle; Key holder; Beaded chain; Individual gift box

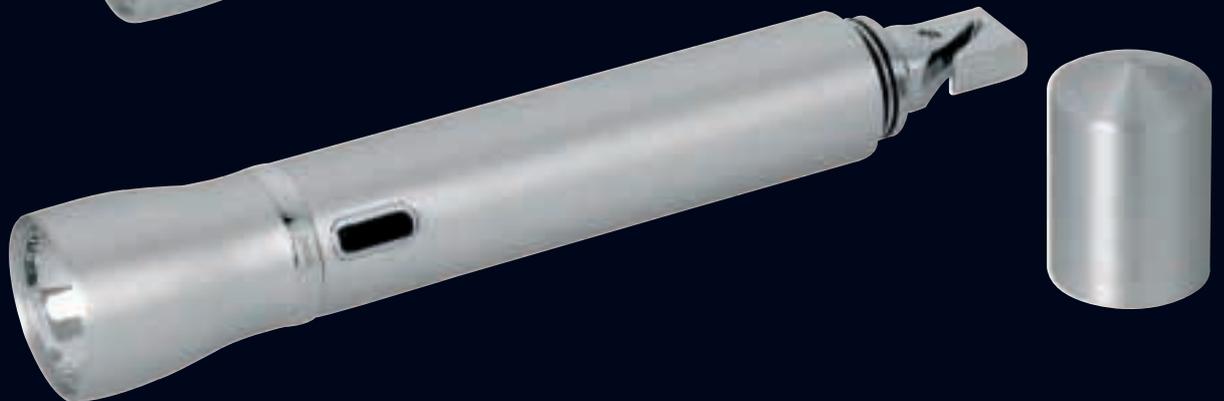
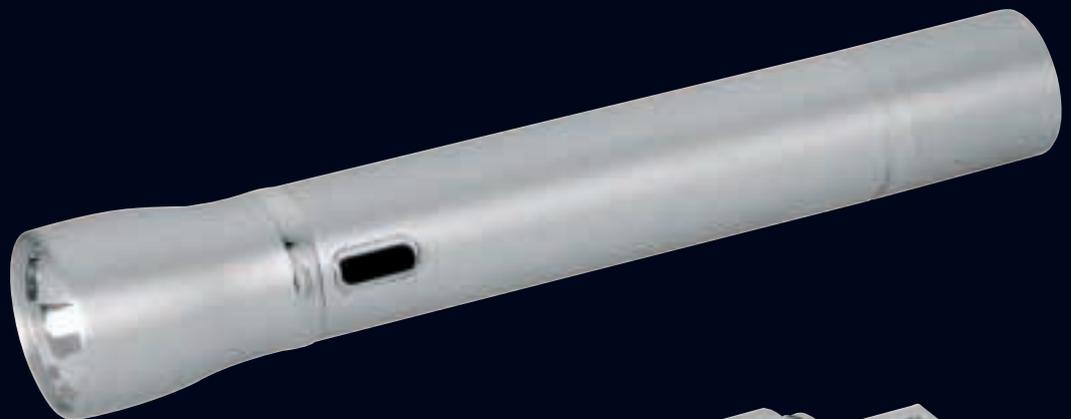
FLASHLIGHTS

FLASHLIGHTS



40062

Flashlight; Anodized aluminum construction; Push button on/off; Spare bulb; Water resistant; Lanyard; Two AA battery included; Packaged in deluxe black plastic gift box



40058

Flashlight; Anodized aluminum construction; Flashlight with automobile safety features: Safety belt cutter; Car window hammer; Push button on/off; Spare bulb; Water resistant; Lanyard; Individual gift box; Uses 2 D cell batteries (not included)

FLASHLIGHTS



40070

Flashlight; Anodized aluminum construction; Multi-function flashlight and fluorescent lamp; Sliding on/off switch; D-ring lanyard attachment; Nylon carrying case with fluorescent safety strip; Lanyard; Uses 4 AA cell batteries (not included)



40055

Key Holder; Metal key holder; Push button on/off; Super bright LED light, Batteries included; Individual gift box



40064

Flashlight; Anodized aluminum construction; Push button on/off; Spare bulb; Water resistant; Key chain; One AAA battery included; Packaged in deluxe black plastic gift box



40056

Key Holder; Metal key holder; Super bright LED light; Spring-loaded on/off switch; Quick-release hook; Batteries included; Individual gift box

FLASKS

FLASKS



40082

Vacuum Thermos; Stainless steel construction; 750 ml capacity; Rubbergrip ring in Zippo chimney look; Stainless steel lining/double wall/insulated; Collapsible carrying handle; Complete with drink cup/screw on lid/ black nylon carrying case (optional); Individual gift box



40081

Hip Flask; Famous Zippo shape look; 250 ml capacity; Stainless steel construction; Nylon strap attached to screw on cap; Individual gift box



40086

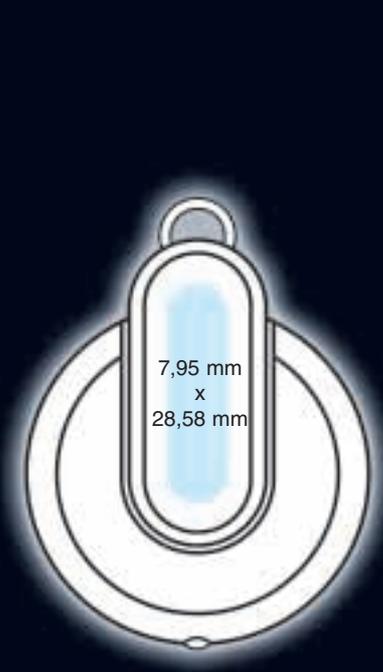
Pocket Flask; 125 ml capacity; Cap in Zippo flint wheel look; Stainless steel construction; Carved decorative border on front; Individual gift box



40083

Nylon case for Vacuum flask

IMPRINT AREAS



7,95 mm
x
28,58 mm

40056



9,53 mm
x
44,45 mm

40055



28,58 mm
x
28,58 mm

28,58 mm
x
73,03 mm

40070



38,1 mm x 4,76 mm

40064



50,8 mm x 9,53 mm

40062



76,2 mm x 12,7 mm

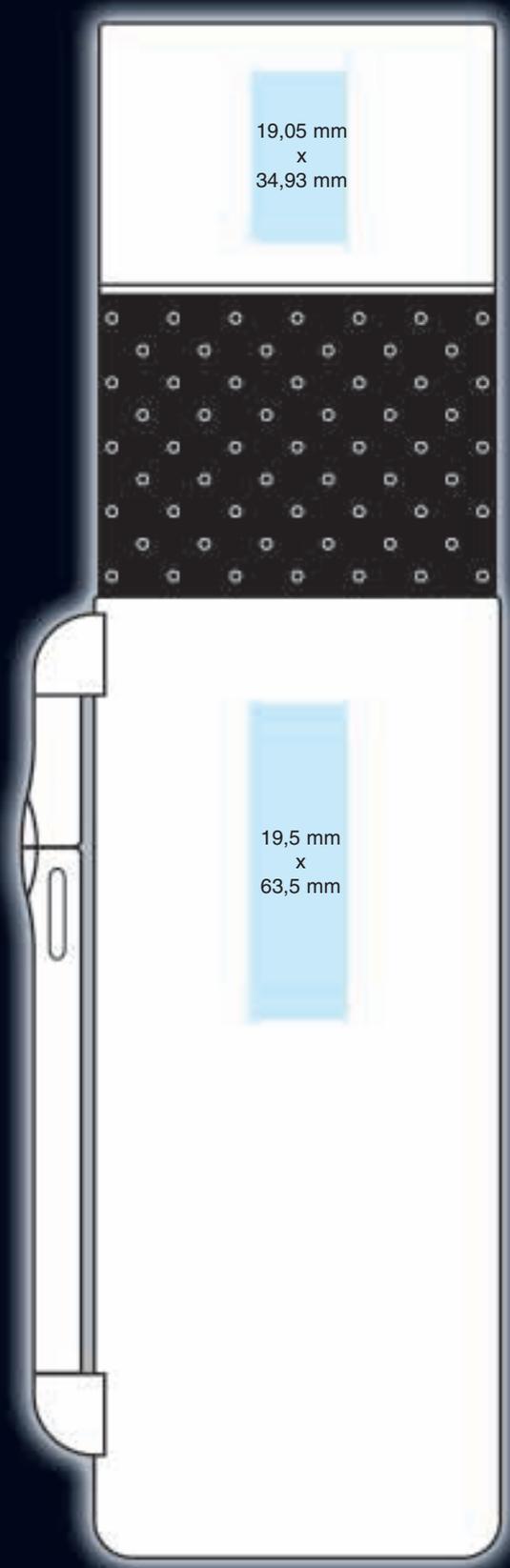
40058



IMPRINT AREAS

IMPRINT AREAS

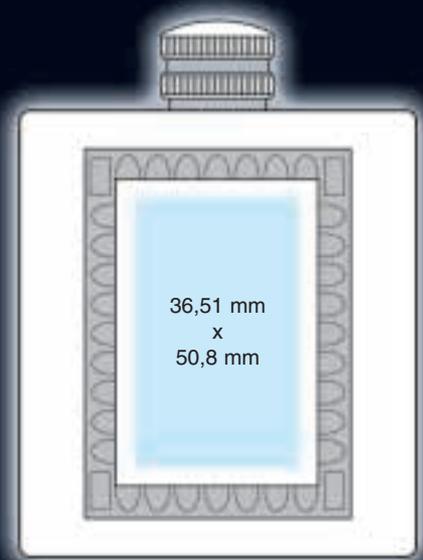
28



19,05 mm
x
34,93 mm

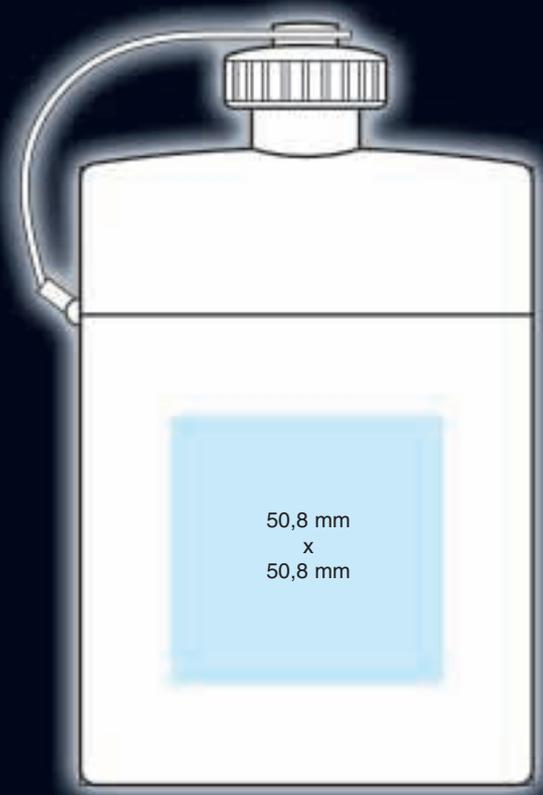
19,5 mm
x
63,5 mm

40082



36,51 mm
x
50,8 mm

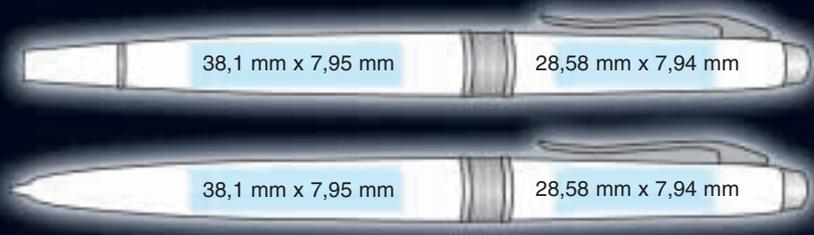
40086



50,8 mm
x
50,8 mm

40081

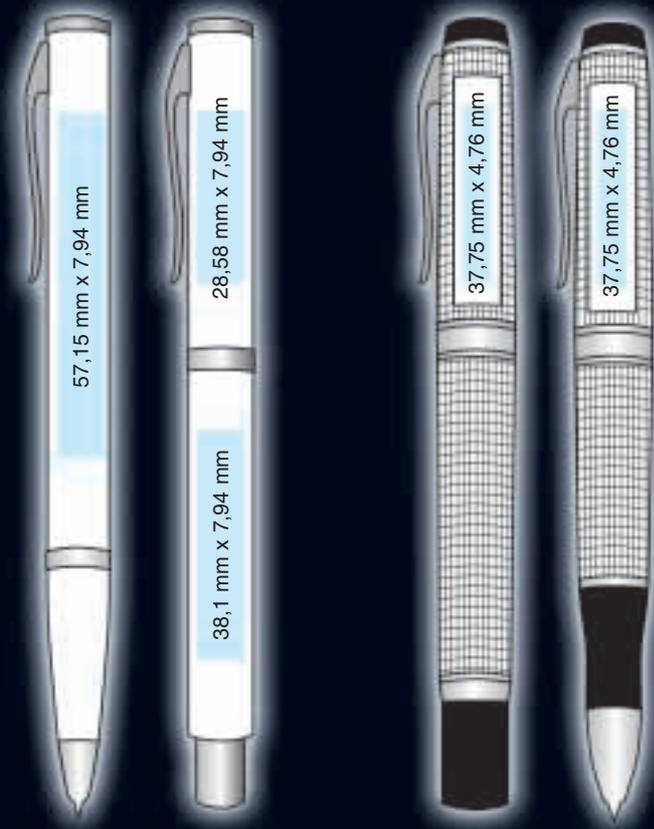
IMPRINT AREAS



41010 - 41011 LANIGAN



41025 - 41029 ALLEGHENY



41000 - 41009 KINZUA

41034 - 41035 CHAUTAUQUA

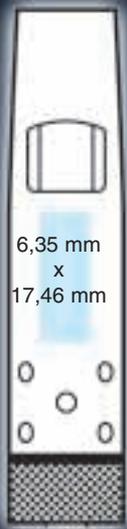


41018-41019 OSWAYO

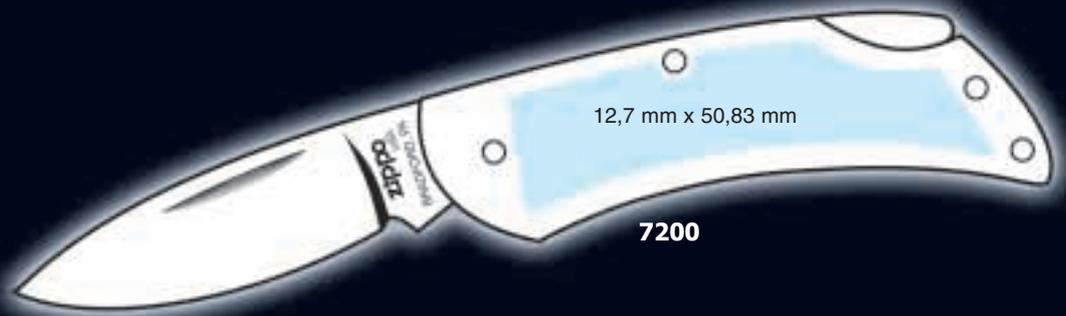


IMPRINT AREAS

IMPRINT AREAS



40088



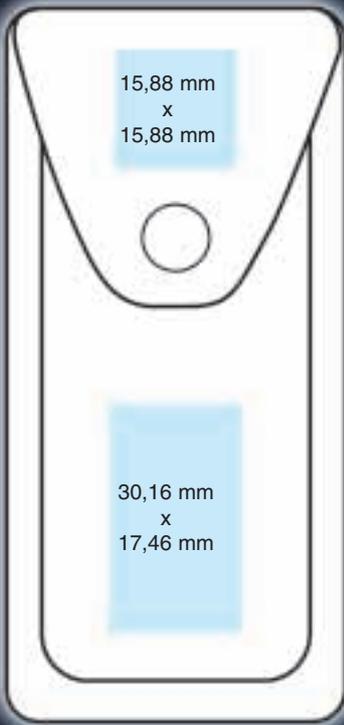
7200



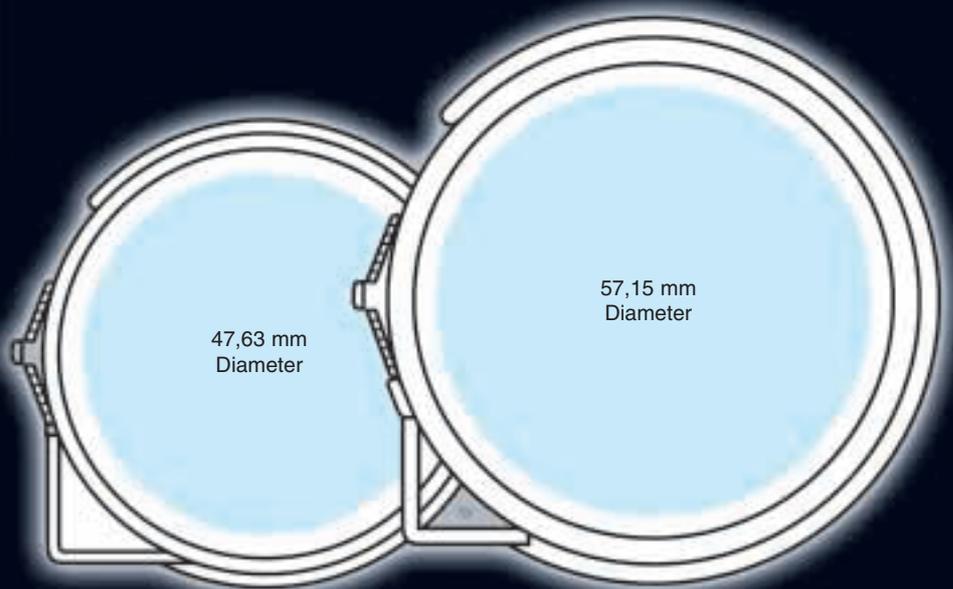
7105



7700

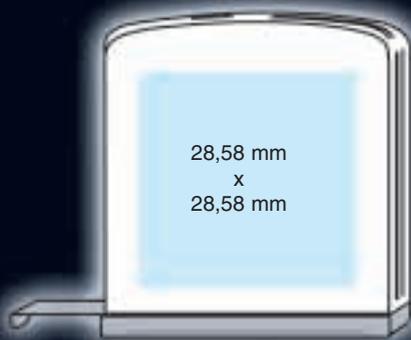


7280



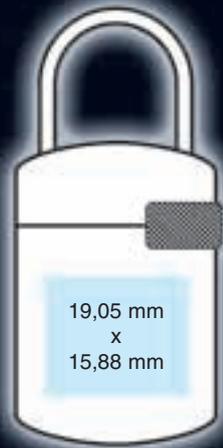
40076

40077 - 40078



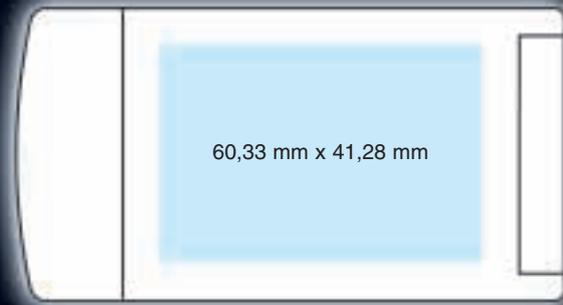
6260

IMPRINT AREAS



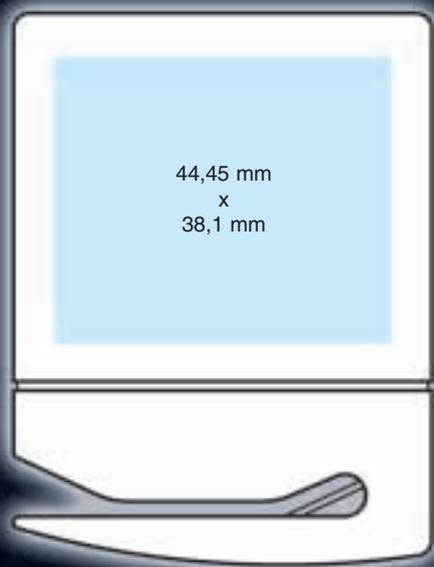
19,05 mm
x
15,88 mm

40052



60,33 mm x 41,28 mm

40004



44,45 mm
x
38,1 mm

40018



38,1 mm x 7,94 mm

34,93 mm
x
53,98 mm

40005 - 40008



49,21 mm x 7,94 mm

40015



44,45 mm x 11,11 mm

44,45 mm x 15,88 mm

40039



zippo[®]
FOR REAL

